



MEMBERSHIP BENEFITS CHECKLIST

For Marketing & Growth Staff



Maximize your membership

You're eager to make your credit union the best financial institution possible. We're ready to help. Every decision we make, every conference we host, every resource we create is all done based on what our members tell us you want and need. Take full advantage of NAFCU's most popular benefits now, all built to help you grow and thrive.

CUSTOMIZE YOUR EXPERIENCE

Create your
account



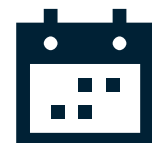
nafcuhq.org/login

Schedule a benefits
presentation



nafcuhq.org/benefits-webinar

Bookmark
our Calendar



nafcuhq.org/calendar

Access the digital version of our magazine, *The NAFCU Journal*, for in-depth articles on the topics that are trending in our industry.

nafcu.mynewscenter.org

Conferences for Marketing & Growth Staff

Get member-only savings on conferences built to help you perform more effectively in your role:

STRATEGIC GROWTH CONFERENCE

March 21 - 23, 2023 | Nashville, TN

MANAGEMENT AND LEADERSHIP INSTITUTE

October 23 - 27, 2023 | Annapolis, MD

NETWORKING

CHECK IT OFF!

Join our online **Marketing & Growth Network** for candid, peer-to-peer conversation around issues unique to your role.

nafcu.org/nafcu-networks

OPERATIONAL SUPPORT

CHECK IT OFF!

Get member insight from our free financial calculators for your website. Track usage and data from over 30 lead-generating calculators.

culookup.com/calculators or email nsc@nafcu.org

Reach out to any **NAFCU staff person directly**. Contact our staff about how we can help you grow—we'll get back to you within one business day.

nafcu.org/contact-us

Utilize NAFCU Services Preferred Partners, vetted and voted into this special program. At no cost, they provide you with 150+ webinars, podcasts, and blogs annually. Talk with them for the industry's next-gen products, services, and solutions.

nafcu.org/nafcuserVICES

Search our online Vendor Directory to easily find multiple solution providers that specifically serve credit unions. It's a great addition for your RFP process. (Informational only; NAFCU does not endorse any vendors)

nafcu.org/vendor-directory

LET'S CONNECT

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/company/NAFCU

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