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## **N E W S   R E L E A S E**

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### **DM Federal Credit Union Signs Contract With Deluxe**

*Deluxe products and technology enhance DM's member service*

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St. Paul, Minn.—Deluxe Financial Services today announced it has signed a contract to be DM Federal Credit Union's (DM FCU) check program management partner, providing check printing and eCommerce solutions for the credit union. DM FCU is the largest credit union in Southern Arizona, with more than 88,000 members and \$658 million in assets.

“Deluxe has the right focus for credit unions and understands how to help them succeed in an increasingly competitive industry,” said Chuck Feltz, president, Deluxe Financial Services. “DM Federal Credit Union recognized our ability to maximize the power of a check program to enhance member service and revenue.”

#### **MemberPlus<sup>SM</sup> is the Difference**

One key reason DM FCU chose Deluxe is the MemberPlus<sup>SM</sup> program. MemberPlus packages Deluxe's overall check printing services with offerings tailored to support a credit union's needs.

DM FCU will receive a product mix with the broadest selection of specialty and licensed image check designs, and eCommerce solutions for the most advanced check reordering and account opening options. MemberPlus also provides Deluxe's SecureMail<sup>SM</sup> check order fraud protection service along with access to dedicated call center services to support credit unions and their members.

“Deluxe's total solution package allows us to focus more on member relationships,” said Bob Ramirez, CEO of DM FCU. “By partnering with Deluxe, we can focus on what we do best and rely on Deluxe for expertise in managing our check program needs.”

#### **About Deluxe**

Deluxe Corporation's business units provide personal and business checks, business forms, labels, self-inking stamps, fraud prevention services and customer retention programs to banks, credit unions, financial services companies, consumers and small businesses. The Deluxe group of businesses reaches clients and customers through a number of distribution channels, including the Internet, direct mail, the telephone, and a nationwide sales force. Since its beginning in 1915, Deluxe Corporation has been instrumental in shaping the U.S. payments industry. More information about Deluxe can be found at [www.deluxe.com](http://www.deluxe.com).

**About DM FCU**

Based in Tucson, Ariz. since 1955, DM Federal Credit Union is the largest credit union in Southern Arizona, with nine branches throughout the state. Through its Electronic Banking Services, DM FCU is able to provide competitive financial services to members worldwide.

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