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FOR IMMEDIATE RELEASE
February 11, 2009

NAFCU SERVICES AND AFFINION SECURITY CENTER RELEASE EDUCATIONAL PODCAST ON THE CHANGING LANDSCAPE OF IDENTITY THEFT

WASHINGTON — NAFCU Services Corporation and Affinion Security Center, NAFCU Services' preferred partner in providing identity theft solutions to credit unions, recently released a free podcast that offers the latest information on identity theft, the fastest growing crime in America.

The free podcast is available online at www.nafcu.org/affinion.

The podcast features an interview with Wayne Conte, executive vice president of sales for Affinion group and an expert in online security, with over 20 years of management and finance experience. Conte discusses the basics of identity theft, ways it commonly occurs, its changing landscape, expected future trends, as well as current statistics on the prevalence of identity theft.

“You can’t go a week without opening the paper and seeing news about a security breach or a case of identity theft,” states Conte. “In fact, there were nearly 45 million identity theft victims just in the past five years, and 20 million of those have occurred in the past two years alone. This equates to a cost of more than \$56 billion or \$6,383 per victim annually.”

In the podcast, Conte also explains valuable tips for both credit unions and credit union members in preventing, detecting and resolving identity theft issues.

“The dramatic increase in identity theft crimes over recent years leaves credit unions pressured to stay on top of the most current trends in online security,” explains David Frankil, president of NAFCU Services Corporation. “Technology is part of the problem, but it is also part of the solution. Credit unions need to take advantage of the



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technology available to prevent, quickly detect and effectively resolve online security breaches that could lead to potentially devastating effects for their members if identity theft occurs.”

Wayne Conte and other credit union security experts will speak at the NAFCU’s 2009 Security and Technology Conference in Las Vegas, February 23–26. The conference is open to both NAFCU members and non-members. Visit www.nafcu.org/technology for more information or to register.

About Affinion Security Center

Affinion Security Center, a division of Norwalk, Connecticut-based Affinion Group, is a premier security, credit monitoring and identity theft protection innovator with nearly 35 years of global experience. It launched HotLine, a leading ID theft, credit card, fraud protection and security service in 1969. PrivacyGuard, a comprehensive membership credit monitoring product which was created in 1992, remains one of the most widely used in the U.S. In 2006, ID Secure, a sophisticated tool that uses leading-edge public records, Social Security number and credit monitoring technology to fight ID theft, was born. Another ID theft protection service in Affinion’s growing security business is PC SafetyPlus, an identity theft software service that protects members with a personal firewall to thwart hackers and other online ID threats. PC SafetyPlus software features automatic updates and service upgrades for protection against prevailing computer viruses, spyware and worms. In 2008 BreachShield, the preeminent solution to corporate data breach response, was introduced to the product line. Affinion Security Center is part of the steering committee of the Identity Theft Prevention and Identity Management Standards Panel (IDSP) and is a member of the Staples Security Council. For more information please visit www.affinion.com.

About NAFCU Services Corporation

NAFCU Services Corporation is a wholly owned subsidiary of the National Association of Federal Credit Unions (NAFCU). Since 1975, NAFCU Services has partnered with the industry’s leading solutions providers to offer value-added products and services at a discount to credit unions. Currently, it offers 27 Preferred Partner programs to the credit union community. For more information about NAFCU Services Corporation, please visit www.nafcu.org/nafcuservices.

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