



NEWS RELEASE

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MONEY CONCEPTS SELECTED AS NAFCU SERVICES PREFERRED PARTNER

WASHINGTON – NAFCU Services Corporation recently announced the selection of Money Concepts International, Inc. as its Preferred Partner for wealth management and financial planning. Based in Palm Beach Gardens, Fla., Money Concepts offers a proven business model for the credit union community that enhances current member relationships, attracts new members, increases fee income, and adds a new profit center, while bringing “off balance sheet assets” under management.

NAFCU Services conducted a thorough product review and analysis of Money Concepts, evaluating many factors. To earn the Preferred Partner designation—and there is only one for each solution or product set—Preferred Partners undergo an extensive peer evaluation process by the NAFCU Services Advisory Committee, composed of credit union executives.

“The aging demographic of credit union members poses both challenges and opportunities for credit unions,” said David Frankil, president of NAFCU Services. “Financial planning and wealth management services are clearly on the opportunity side of the equation, providing a much-needed member solution while also offering significant revenue potential to credit unions.”

“We are honored to bear the NAFCU Services Preferred Partner seal,” said Denis Walsh, president and CEO of Money Concepts. “With a variety of solutions tailored to credit unions of all sizes, and anchored with industry-leading technology, we look forward to helping NAFCU members both establish new and improve the performance of existing wealth management programs.”



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Money Concepts International, Inc. provides a turn-key business model, true ownership of the business, independent & non-proprietary products, integrated technology platform and staff training and education through Money Concepts University. The firm was founded in 1979 and its concepts and the acceptance of their ideas have resulted in dynamic growth with over 700 offices worldwide. For more information, please visit www.moneyconcepts.com.

NAFCU Services Corporation is a wholly owned subsidiary of the National Association of Federal Credit Unions (NAFCU). Since 1975, NAFCU Services has partnered with the industry's leading solutions providers to offer value-added products and services at a discount to credit unions. Currently, it offers 28 Preferred Partner programs to the credit union community. For more information about NAFCU Services Corporation, please visit www.nafcu.org/nafcuservices.

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www.nafcu.org/nafcuservices

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