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NAFCU SERVICES ADDS CMC AS PREFERRED PARTNER FOR CREDIT CARD PROCESSING

WASHINGTON — NAFCU Services Corporation today announced the addition of Evansville, Indiana firm Card management Corporation ([CMC](#)) as its Preferred Partner for credit card processing and servicing. NAFCU members are now eligible for a complimentary portfolio performance analysis from CMC.

The organization currently services two of the fifteen largest credit unions, and their industry-leading technology infrastructure won a 2007 CIO 100 Award, placing it in the company of firms many times its size like Accenture, AT&T, Dell, Johnson and Johnson, Marriott and Verizon.

“It’s tempting to look at card services as a commodity, with established providers offering (essentially) similar services, competing on price,” said NAFCU Services President David Frankil. “What sets CMC apart is its deployment of innovative, next-generation technology that seamlessly tailors solutions to your Member needs.”

“We know that credit unions take great pride in their Member focus, and as a result our offering for credit unions allows card statements, plastics, and online account access to be customizable,” said Dean Happe, Vice President/General Manager of CMC. “Members hear and see the credit union message consistently across all platforms.”

In addition, CMC offers an outsourced solution that is cost-effective, empowering credit unions of any size to deploy a competitive, new credit card product offering of any type (Classic, Platinum, Business, Commercial) from any association (Visa, MasterCard, Discover). Contact center services are also customizable. In addition to a credit union’s



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individual greeting (also available in Spanish and French), CMC's secure system records every call, and allows the credit union to access and monitor calls for quality assurance online.

Credit unions may learn more about CMC and the benefits and discounts they receive as NAFCU members at www.nafcu.org/cmc.

CMC provides servicing solutions and product engineering for financial institutions and retailers for credit card, debit card, merchant and private label programs. Through its multi-channel contact center, CMC provides multi-lingual customer service, collections, fraud prevention, and other back office services to thousands of clients in the United States, Canada, Mexico and Brazil. For more information, please visit www.cmcone.com.

NAFCU Services Corporation is a wholly owned subsidiary of the National Association of Federal Credit Unions (NAFCU). Since 1975, NAFCU Services has partnered with the industry's leading solutions providers to offer value-added products and services at a discount to credit unions. Currently, it offers 28 Preferred Partner programs to the credit union community. For more information about NAFCU Services Corporation, please visit www.nafcu.org/nafcuservices.

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www.nafcu.org/nafcuservices

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