



# NEWS RELEASE

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## **CREDIT UNIONS AND CULOOKUP EARN TOP MENTION ON CBS “EARLY SHOW”**

WASHINGTON – Credit unions and the National Association of Federal Credit Unions' (NAFCU) [www.CULookUp.com](http://www.CULookUp.com) continues to draw praise from personal finance media.

Vera Gibbons, CBS Early Show financial contributor, joined Early Show co-anchor Julie Chen live in the studio yesterday to talk about making the most of your savings accounts.

Gibbons advised consumers to go to credit unions because they offer higher rates on deposits, lower rates on loans and overall a better banking experience. Specifically, Gibbons recommended finding a credit union at [CULookUp.com](http://CULookUp.com).

[CULookUp.com](http://CULookUp.com), sponsored by NAFCU Services, its preferred partners and NAFCU, provides information about credit unions according to location, membership type and services offered.

The Early Show is the fastest-growing morning newscast.

NAFCU is the only national organization that focuses exclusively on federal issues affecting credit unions, representing its members before the federal government and the public. For more information, visit [www.nafcu.org](http://www.nafcu.org).

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*For the latest in credit union information, visit our Web site @ [www.nafcu.org](http://www.nafcu.org)*