

INSERT ORDER FORM



Call 703-522-4770 or
800-344-5580 with questions

Quantity Ordered	MINIMUM ORDER: 500 INSERTS		Shipping & Handling*
	Price per Insert		
	Member	Non-Member	
500-2,500	.11	.13	\$15.50
2,501-5,000	.11	.13	\$20.50
5,001-10,000	.10	.12	\$39.50
10,001-30,000	.10	.12	\$59.50
30,001-50,000	.09	.11	\$79.50
50,001-60,000	.09	.11	\$99.50
60,001-75,000	.08	.10	\$119.50
Over 75,000	.08	.10	\$139.50

Product Code _____

Total Inserts Ordered _____

Cost Per Insert \$ _____

Subtotal \$ _____

Imprint Costs \$ _____

Text & Web Banner \$ _____

Web Site Graphic \$ _____

Customization \$ _____

SUBTOTAL* \$ _____

Shipping & Handling⁺ \$ _____

TOTAL ENCLOSED \$ _____

Imprint your name and address on the insert: add **\$175 plus \$10 for each 1,000 ordered**. Example: for 10,000 inserts add \$175 + \$100 (\$10 per thousand); total imprinting cost = \$275. Complete imprint specifications on back of form. **Order cannot be fulfilled until imprint is received.**

Minor text customization – up to two lines: **\$25.00**

Insert Text & Web Banner Check here if you would like to receive the insert text and a coordinating 728 x 140 pixel Web banner promoting the insert. (Banner size can be customized for an added fee.) Insert text in Word format may be used on credit union's Web site, in newsletters or other materials. Requires e-mail address for delivery.

E-mail insert text and web banner to:

_____ E-mail address

- Insert text & Web banner with paper insert order: **\$395** (\$445 non-member)
- Insert text & Web banner only: **\$495** (\$545 non-member)
- Custom size for Web banner: **\$175** additional

Web banner custom size _____ x _____ pixels

Web Site Graphic Check here if you would like to receive a Web site graphic in PDF format of the insert. Web site graphic may be used only for viewing on your Web site, and may not be used for any other reason without written permission from NAFCU. Requires e-mail address for delivery.

E-mail graphic to: _____ E-mail address

- Web site graphic with paper insert order: **\$120**
- Web site graphic only: **\$240**
- Free with insert text and web banner order

A separate order form is needed for each shipment/ insert. Multiple insert orders may not be combined.

***RUSH ORDERS:** Increase subtotal amount by 25%. Shipping is additional. Contact NAFCU's Member Service Center at 800-344-5580 for actual rush shipping costs.

***A shipping/handling charge is applied to each shipment to a different address. Additional charges apply for delivery outside the contiguous forty-eight states and for rush orders.**

INSERT TITLE: (check one; use separate order form for each insert order; multiple insert orders may not be combined). Enter product code above.

- | | | |
|--|---|--|
| <input type="checkbox"/> 7 Steps To Better Money Management (SF98) | <input type="checkbox"/> Electronic Transactions (SF68) | <input type="checkbox"/> Protecting Your Finances At Home (SF89) |
| <input type="checkbox"/> 10 Benefits Of Credit Union Membership (SF82) | <input type="checkbox"/> Free Annual Credit Reports (SF71) | <input type="checkbox"/> Protecting Your Finances Away From Home (SF90) |
| <input type="checkbox"/> The Advantages Of Refinancing Your Auto Loan (SF80) | <input type="checkbox"/> Financial Planning For Emergencies (SF73) | <input type="checkbox"/> Protecting Yourself From Identity Theft (SF64) |
| <input type="checkbox"/> An Emerging ID Theft Threat (SF87) | <input type="checkbox"/> Financial Terms You Should Know (SF5) | <input type="checkbox"/> Save On Credit Card Balances (SF84)* |
| <input type="checkbox"/> ATM Safety Tips (SF58) | <input type="checkbox"/> How The Economic Stimulus Package Can Benefit You (SF95) | <input type="checkbox"/> Calculator Setup (SF84CAL): \$125 |
| <input type="checkbox"/> Auto Buying And Financing Tips (SF52) | <input type="checkbox"/> How To Use Fraud Alerts (SF74) | <input type="checkbox"/> Rate Change (SF84APR): \$50 |
| <input type="checkbox"/> Avoid Being Phished (SF60) | <input type="checkbox"/> The Importance Of Retirement Planning (SF86) | <input type="checkbox"/> Should You Refinance? (SF93) |
| <input type="checkbox"/> Avoid High-Risk Mortgages (SF83) | <input type="checkbox"/> Individual Retirement Accounts (SF35) | <input type="checkbox"/> Understanding Substitute Checks (SF61) |
| <input type="checkbox"/> Avoiding Financial Scams (SF85) | <input type="checkbox"/> Internet Safety Tips (SF70) | <input type="checkbox"/> Understanding The New Bankruptcy Law (SF67) |
| <input type="checkbox"/> Basics Of Borrowing (SF1) | <input type="checkbox"/> Is Your Home Protected? (SF77) | <input type="checkbox"/> USA Patriot Act (SF57) |
| <input type="checkbox"/> Basics Of Saving (SF2) | <input type="checkbox"/> Mortgage Foreclosure Scams (SF96) | <input type="checkbox"/> Vishing ... A New Identity Theft Threat (SF78) |
| <input type="checkbox"/> The Benefits Of Direct Deposit (SF69) | <input type="checkbox"/> The New NCUA Retirement Savings Insurance (SF72) | <input type="checkbox"/> What Are The Benefits Of Budgeting? (SF79) |
| <input type="checkbox"/> Benefits Of Volunteering (SF88) | <input type="checkbox"/> Pay Yourself First (SF81) | <input type="checkbox"/> What You Need To Know About Transaction Limitations (SF97) |
| <input type="checkbox"/> Beware Of New Scams In A Bad Economy (SF91) | <input type="checkbox"/> Planning And Financing Home Improvements (SF76) | <input type="checkbox"/> Your Credit Union Remains Strong & Well-Capitalized (SF94)** |
| <input type="checkbox"/> Budgeting Basics (SF3) | <input type="checkbox"/> Planning For Retirement (SF4) | Additional flat fee for customization: \$250 |
| <input type="checkbox"/> Buying Your First Home (SF6) | <input type="checkbox"/> Preventing Account Fraud (SF66) | <input type="checkbox"/> Your Federal Share Insurance (SF55) |
| <input type="checkbox"/> Credit Reports & Credit Scores (SF63) | <input type="checkbox"/> Privacy Pledge – Joint Marketing (SF47JM) | |
| <input type="checkbox"/> The Credit Union Advantage (SF65) | <input type="checkbox"/> Privacy Pledge – Opt-Out (SF47ON)* | |
| <input type="checkbox"/> Credit Unions: A Good Move In A Bad Economy (SF92) | <input type="checkbox"/> Privacy Pledge – Simple Notice (SF47S) | |
| | <input type="checkbox"/> Protect Yourself From Internet Fraud (SF75) | |

***Imprint Required. **Customization required; price includes imprint of logo and contact information. Fill out the imprint section on the back of this form. Go to www.nafcu.org/inserts to customize your text.**

(Please type or print clearly) NAFCU Member? Yes No Discount Code (if applicable) _____

Name _____ Title _____

Credit Union _____

Street Address (Required) _____ City _____ State _____ Zip _____

Phone (Required) _____ Fax _____ E-mail _____

Shipping Address (if different than above)

Company Name _____ Attention _____

Street Address (Required) _____ City _____ State _____ Zip _____

Phone (Required) _____ E-mail _____

Payment Method Check enclosed Please charge my Visa MasterCard in the amount of \$ _____

Credit Card # _____ Expiration Date _____

Name on Card _____ Signature _____

Payment must accompany order form. **Allow 3-4 weeks for delivery upon receipt of payment.** Please allow an additional week for imprint. Make checks or share drafts payable to: NAFCU. All fax orders must include Visa/MasterCard authorization. Payment must be received before we can ship your order. Call NAFCU's Member Service Center at 703-522-4770 or 800-344-5580 with questions.

Mail to:
NAFCU
3138 10th Street North
Arlington, VA 22201-2149

FAX to:
703-524-1082

NAFCU use only: CH # _____ Amt \$ _____ Date Received _____

Imprinting information **best if received as camera-ready copy**. Please allow an additional week for imprinting.

Camera-ready copy: Material which requires no further work prior to printing. High resolution electronic files (PDF, EPS, TIFF or JPEG) are preferred. Electronic files will be reduced proportionately to fit the designated image area. **Imprint will appear in black.**

Image Area: In most cases, imprints will appear in the bottom portion of the back panel (see below).

IMPRINT SPECIFICATIONS

Please complete this information if you wish to have your credit union's information imprinted on the back of the insert. Imprints are optional. Imprint orders cannot be fulfilled until imprint information is received.

- I will send you camera-ready copy for my imprinting (high resolution PDF preferred).
E-mail: msc@nafcu.org
Express or mail: **NAFCU Member Service Center**, 3138 10th Street North, Arlington, VA 22201-2149

- I will send you a copy of my logo (see above).
Please typeset the other information for me.
Note: Credit union must complete the information below.

- I do not want to use my logo. Please typeset the information for me.
Note: Credit union must complete the information below.

Imprint Information

Please only fill out this section if you have opted to have your credit union's information printed on the back of the inserts. Please print clearly. Your information will appear on your insert exactly as entered here, so please check your information carefully.

Credit Union Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Web site: _____

3-1/2"

Optional Imprint Area (varies among inserts)

General Sizing:

➤ **Maximum Space Available—3" x 3"**

➤ **Minimum Space Available—3" x 2"**

Imprint will appear in black.

<p>Logo (optional)</p> <p>Credit Union Name</p> <p>Address</p> <p>City, State, Zip</p> <p>Phone Number</p> <p>E-mail Address</p> <p>Web Address</p>



Presented by the National Association of Federal Credit Unions, an independent trade association representing federally chartered credit unions nationwide.

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For more information, call **NAFCU Member Service Center** at **800-344-5580**.