

The Federal Credit Union 2012 Editorial Calendar

Issue	Topics	Bonus Distribution	Advertising Deadlines
January/ February	<ul style="list-style-type: none"> ○ Economic Outlook ○ Online Banking Security Compliance ○ The CEO/Board Relationship ○ 2012 Vendor Directory 	NAFCU Technology and Security Conference	Space: November 28, 2011 Materials: December 7, 2011
March/April	<ul style="list-style-type: none"> ○ Mortgage Lending/Housing ○ Military CUs ○ Volunteers/Governance 	NAFCU Strategic Growth Conference NAFCU Regulatory Compliance School NAFCU CEOs and Senior Executives Conference	Space: January 27, 2012 Materials: February 3, 2012
May/June	<ul style="list-style-type: none"> ○ Social Media ○ Member Services ○ Technology 	NAFCU 31st Annual Directors and Supervisory Committee Members Conference	Space: March 30, 2012 Materials: April 6, 2012
July/August	<ul style="list-style-type: none"> ○ Mobile Banking ○ Advocacy ○ Facilities ○ 2012 Exhibitor's Listing 	NAFCU Annual Conference and Exhibition	Space: May 18, 2012 Materials: May 25, 2012
September/ October	<ul style="list-style-type: none"> ○ Marketing ○ Operations ○ Vehicle Lending 	NAFCU Congressional Caucus	Space: August 3, 2012 Materials: August 10, 2012
November/ December	<ul style="list-style-type: none"> ○ 2013 Trends/Outlook ○ Strategic Planning ○ Technology & Security 	Management Development Institute	Space: September 28, 2012 Materials: October 5, 2012

