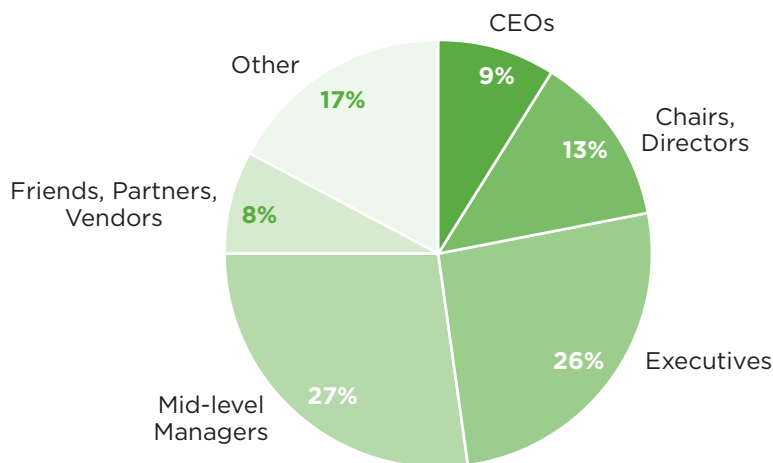


# Reach Credit Union Decision-Makers with **NAFCU Today!**

NAFCU's daily email newsletter, NAFCU Today, is the perfect place to maximize your advertising dollars. Reaching more than 11,000 decision-makers throughout the credit union industry, NAFCU Today is the association's most widely read publication. It is published Monday through Friday and is considered "the source" for timely news on key legislative, regulatory and compliance issues facing credit unions. Don't miss your opportunity to reach NAFCU's largest publication audience with your message!

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**NAFCU TODAY**  
The News You Need Daily

September 29, 2016

**NAFCU watching Wells Fargo, Yellen hearings this week**  
NAFCU this week will closely monitor two House Financial Services Committee hearings, one on Wells Fargo's creation of more than 2 million unauthorized accounts and another on Federal Reserve Chair Janet Yellen's testimony on the Fed's role in bank supervision and regulation.

**Ask CFPB regulatory questions during Sept. 28 member call-in**  
Join us at 10 AM CDT for CFPB's Office of Financial Education and Consumer Liaison will field NAFCU member credit unions and also host questions during the association's Sept. 28 member call-in. [3Q Ad-ready Update](#)

**Cybersecurity survey responses due Sept. 30**  
Respond to a NAFCU Executive & CIO Advisory survey focusing on cybersecurity and include code for credit unions due this Friday.

**NAFCU Online Training Center**  
Answer a few quick questions to instantly receive a custom online training plan and price!  
[LEARN MORE](#)

**NAFCU raises debt collection rule concerns to CFPB**  
NAFCU raised concerns with CFPB Friday about the indirect effect CFPB's rulemaking and the debt collection might have on credit unions despite the bureau's focus on other entities.

**CFPB sues credit repair company over illegal fees**  
CFPB on Friday filed a lawsuit against credit repair company Prime Marketing Marketing LLC for allegedly charging consumers a variety of illegal fees and misrepresenting the nature and effectiveness of its services. The lawsuit also seeks injunctive relief, consumer redress, and civil penalties for the suit.

**There's still time to register for our free 3Q Advisory Update (members-only)**  
An important discussion on key legislative, regulatory and economic developments.

**Webinar: Personalized Video Marketing**  
Breakdown how your credit union can utilize a personalized video marketing strategy to take your digital engagement tactics to the next level.

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200 10th Street NW | Arlington, VA 22201 | Email: [nafcu@nafcu.org](mailto:nafcu@nafcu.org) | Phone: (703) 525-4770 | (800) 341-2500

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