

2018 EDITORIAL CALENDAR

Issue	Topics	Bonus Distribution	Advertising Deadlines	
			Space	Materials
JANUARY FEBRUARY	<ul style="list-style-type: none"> Regulatory and Legislative Outlook Economic Outlook 2018 Vendor Directory 	<ul style="list-style-type: none"> Strategic Growth Conference [March 5 - 7, Nashville, Tenn.] 	NOV. 16	NOV. 27
MARCH APRIL	<ul style="list-style-type: none"> Top Compliance Challenges Board Responsibilities Retaining Top Talent 	<ul style="list-style-type: none"> Regulatory Compliance School (Spring) [March 19 - 23, Arlington, Va.] CEOs and Senior Executives Conference [April 18 - 20, Napa, Calif.] Board of Directors and Supervisory Committee Conference [May 7 - 10, Newport, R.I.] 	JAN. 22	JAN. 26
MAY JUNE	<ul style="list-style-type: none"> Exhibitor Directory (Annual Conference and Solutions Expo) Data Security Best Practices Mobile Banking 	<ul style="list-style-type: none"> 51st Annual Conference and Solutions Expo [June 19 - 22, Seattle, Wash.] 	MAR. 19	MAR. 26
JULY AUGUST	<ul style="list-style-type: none"> 2018 NAFCU Annual Award Winners 2017 Annual Report Serving Marijuana Businesses 	<ul style="list-style-type: none"> BSA Seminar [Aug. 12 - 16, Denver, Colo.] Risk Management Conference [Aug. 13 - 15, Denver, Colo.] 	MAY 16	MAY 23
SEPTEMBER OCTOBER	<ul style="list-style-type: none"> Grassroots Action in an Election Year Taming the Compliance Tiger Next Stage in Consumer Payments 	<ul style="list-style-type: none"> Congressional Caucus [Sept. 11 - 14, Washington, D.C.] Regulatory Compliance School (Fall) [Oct. 8 - 12, San Antonio, Texas] Regulatory Compliance Seminar [Oct. 9 - 12, San Antonio, Texas] Management and Leadership Institute [Oct. 22 - 26, Annapolis, Md.] 	JULY 17	JULY 24
NOVEMBER DECEMBER	<ul style="list-style-type: none"> Top Lending Challenges and Opportunities Member Engagement and Growth Connecting with Communities 	<ul style="list-style-type: none"> Lending Conference [Nov. 5 - 7, St. Petersburg, Fla.] 	SEPT. 18	SEPT. 25

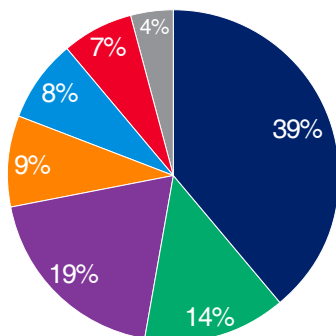
READERSHIP PROFILE

(August 2017)

The NAFCU Journal readers have the buying power!

Job Function

- Board Members
- Presidents/CEOs
- Other C-Level
- Chairs
- Senior Staff
- Other Staff
- Vendors, partners, others



Who reads The NAFCU Journal?

- CEOs/Presidents
- Chief Financial Officers
- Vice Presidents
- Operations Managers
- Board Chairs & Directors
- Data Processing & Information Systems Staff
- Lending Officers
- Finance Managers
- Regulation & Compliance Staff
- Marketing Staff
- Human Resource Specialists

Visit nafcu.org/advertise to learn more about NAFCU's full lineup of advertising and sponsorship opportunities