

2017 EDITORIAL CALENDAR

Issue	Topics	Bonus Distribution	Advertising Deadlines	
			Space	Materials
JANUARY FEBRUARY	<ul style="list-style-type: none"> NAFCU 50th Anniversary Feature Economic Outlook 2017 Vendor Directory 	<ul style="list-style-type: none"> Strategic Growth Conference [Feb. 21 - 23, Charleston, S.C.] 	NOV. 16	NOV. 23
MARCH APRIL	<ul style="list-style-type: none"> Member Business Lending/Connecting With Small Businesses Reaching and Serving the Underserved Regulatory and Legislative Outlook 	<ul style="list-style-type: none"> Regulatory Compliance School [April 10 - 14, Arlington, VA] CEOs and Senior Executives Conference [April 26 - 28, Miami, Fla.] NAFCU Board of Directors and Supervisory Committee Conference [May 1 - 4, Charleston, S.C.] 	JAN. 23	JAN. 30
MAY JUNE	<ul style="list-style-type: none"> 50 Ways to Grow Field of Membership Rule Impact Exhibitor Directory (Annual Conference and Solutions Expo) 	<ul style="list-style-type: none"> 50TH Annual Conference and Solutions Expo [June 13 - 16, Honolulu, Hawaii] 	MAR. 21	MAR. 28
JULY AUGUST	<ul style="list-style-type: none"> Credit Union and CEO Physical Security Risk Management - Bank Secrecy Act 2017 NAFCU Annual Award Winners. Also: Winners of the NAFCU Services Innovation Awards. 2016 Annual Report 	<ul style="list-style-type: none"> Risk Management Conference [July 24 - 26, Denver, Colo.] BSA Seminar [July 24 - 27, Denver, Colo.] 	MAY 17	MAY 25
SEPTEMBER OCTOBER	<ul style="list-style-type: none"> Adoption of New Technology Mortgage Lending Connecting to Millennials and Gen Z 	<ul style="list-style-type: none"> Congressional Caucus [Sept. 10 - 13, Washington, D.C.] Management and Leadership Institute [Oct. 2 - 6, San Diego, Calif.] Regulatory Compliance School [Oct. 9 - 13, San Diego, Calif.] Regulatory Compliance Seminar [Oct. 10 - 13, San Diego, Calif.] 	JULY 18	JULY 25
NOVEMBER DECEMBER	<ul style="list-style-type: none"> Top Compliance Challenges Developing Future Leaders NAFCU 50-Year Forecast 		SEPT. 19	SEPT. 26

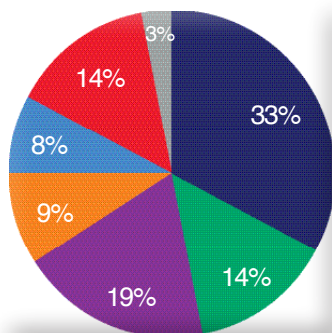
READERSHIP PROFILE

(August 2016)

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- Other C-Level
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- Senior Staff
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