



2019 ADVOCACY PRIORITIES



GROWTH

Supporting legislation and regulation that helps credit unions grow membership, loans and revenue.



STRONG NCUA

Pressing for NCUA to be the sole industry regulator, including removing Bureau of Consumer Financial Protection powers over credit unions. Fostering strong relationships with NCUA board members to ensure credit unions' voices and concerns are heard.



TRANSPARENCY

Encouraging government accountability, including reducing NCUA's overall operating budget, reforming the Bureau of Consumer Financial Protection structure and getting additional NCUSIF distributions for credit unions.



REGULATORY RELIEF

Fighting for clear, streamlined regulation that allows credit unions to put more resources towards serving members.



TAX EXEMPTION

Preserving the credit union tax exemption to save U.S. consumers \$16B annually, protect nearly 1 million jobs, and keep the focus on members, not profits.



FAIR AND INNOVATIVE MARKET

Pushing back against big banks, promoting innovation, and creating national data and cybersecurity standards.