2022 EDITORIAL CALENDAR

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<td>Dates subject to change</td>
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<td>MARCH-APRIL 2022</td>
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<td>MAY-JUNE 2022</td>
<td>APR 27, 2022</td>
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<td>JUN 27, 2022</td>
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<td>SEPTEMBER-OCTOBER 2022</td>
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<td>NOVEMBER-DECEMBER 2022</td>
<td>OCT 26, 2022</td>
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READERSHIP PROFILE
The NAFCU Journal readers have the buying power!

Who reads The NAFCU Journal?
- CEOs/Presidents
- Chief Financial Officers
- Vice Presidents
- Operations Managers
- Board Chairs & Directors
- Data Processing & Information Systems Staff
- Lending Officers
- Finance Managers
- Regulation & Compliance Staff
- Marketing Staff
- Human Resource Specialists

Job Function
- Board Members
- Presidents/CEOs
- Other Staff
- C-Level
- Chairs
- Vendors/Partners

Visit nafcu.org/advertise to learn more about NAFCU’s full lineup of advertising and sponsorship opportunities