



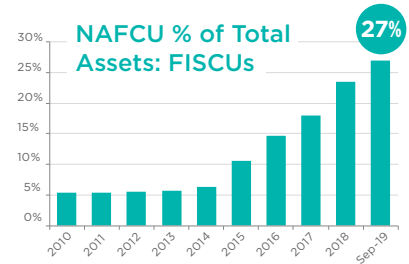
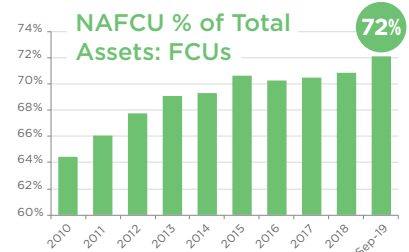
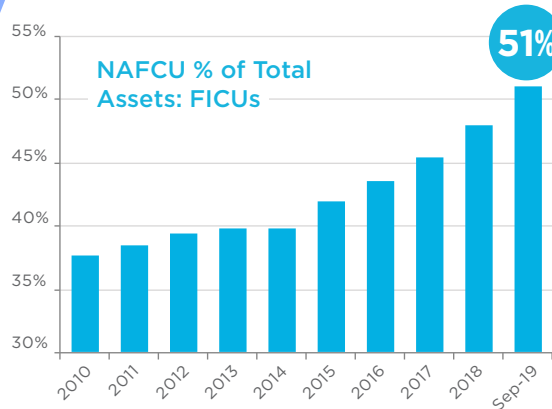
# NAFCU 2019 Accomplishments

*We're here to help you grow stronger.  
And to us, it's personal.*

## GROWTH



### NAFCU MEMBERSHIP REACHED...



## ADVOCACY



### LEGISLATIVE AND REGULATORY WINS...

- › **CECL delay** for an additional year for credit unions and phased implementation over three years expected to be finalized in 2019
- › **NCUA wins lawsuit** against the American Bankers Association allowing credit unions more expansive fields of membership
- › **Risk-based capital reform delay** allowing opportunity for further mitigation of regulatory burden and costs on credit unions expected by year-end

- › **Fair access for credit unions to secondary market** supported in Treasury housing report

### WORKING FOR YOU TO...

- › Lead efforts to introduce **over 20 bipartisan measures** in support of credit unions
- › Set the record straight **against erroneous banker attacks**
- › Lead the charge to create **national cyber and data security standards**, including creating a new **credit union task force**
- › Defend credit unions' responsible use of **overdraft programs**
- › Connect credit unions with Federal Reserve Banks in **six meetings nationwide**
- › **Provide direct access to Congress**, having scheduled the most meetings for credit unions with lawmakers in NAFCU history during our Congressional Caucus



**"Credit unions serve the greater good, not the greater greed."**

—NAFCU PRESIDENT AND CEO DAN BERGER IN THE WALL STREET JOURNAL



**"Rather than seeking to limit or eliminate overdraft services, consumers would be better served if the financial services industry had guidance and flexibility to create a diverse range of options to fit members' needs."**

—NAFCU SENIOR COUNSEL FOR RESEARCH AND POLICY ANDREW MORRIS IN CREDIT UNION TIMES

## EDUCATION & NETWORKING



### CONNECTING YOU TO TRAINING AND PEERS BY...

- › Launching **three new NAFCU Networks** – free member online communities
- › Designing high-demand online training content with over **12,000 courses taken**
- › Reaching **2,232 certified** in four certifications



- › Delivering **13 top-rated** conferences **8 SOLD OUT!**

## COMPLIANCE



### PROVIDING AWARD-WINNING COMPLIANCE ASSISTANCE THROUGH...

- › Answers to **over 10,000** member questions through our direct compliance assistance program
- › An additional **220+** blog posts, articles, charts, guides and tools

**NEW!** Compliance Advertising Guide packed with over 175 pages of information and resources



## PREFERRED PARTNERS



### DELIVERING TOP SOLUTIONS AND EXPERT INSIGHTS BY...

- › Providing access to **32 vetted, best-in-class** solutions providers through our NAFCU Services Preferred Partner program
- › Producing over **48 webinars, 26 podcasts,** and **29 blog posts** with experts on the most pressing industry topics

**NAFCU**  
SERVICES

## 2019 MOST POPULAR MEMBER RESOURCES

- 1 NAFCU Today Enewsletter
- 2 Online Training
- 3 NAFCU Compliance Blog
- 4 Weekly Resource Round-Up Emails
- 5 Weekly UPDATE Enewsletter
- 6 Regulatory Alerts
- 7 Berger Leadership Blog
- 8 NAFCU Networks
- 9 Final Regulation Summaries
- 10 Musings from the CU Suite Blog
- 11 Compliance Monitor Enewsletter
- 12 "7 Notes to Note" Government Affairs Email
- 13 Compliance Calendar
- 14 CU Performance Benchmark and Operating Expense Reports
- 15 Economic and CU Monitor Enewsletter
- 16 Annual Salary Comparison and NAFCU-BFB Executive Compensation Reports