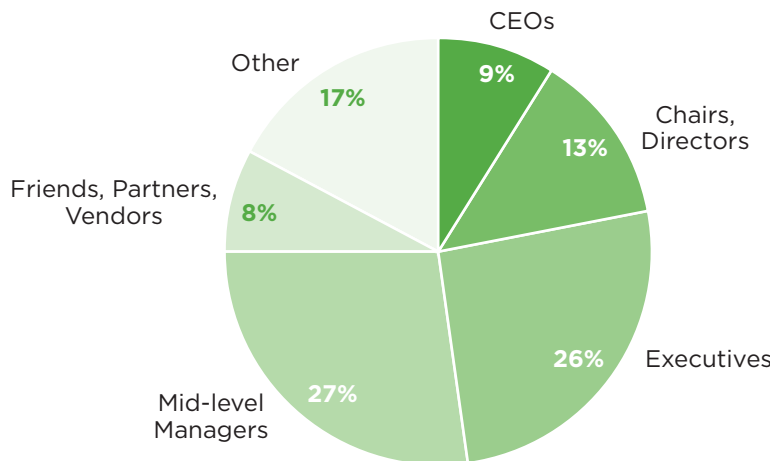


# Reach Credit Union Decision-Makers with **NAFCU Today!**

NAFCU's daily email newsletter, **NAFCU Today**, is the perfect place to maximize your advertising dollars. Reaching **more than 16,000 decision makers** throughout the credit union industry, **NAFCU Today** is the association's most widely read publication. It is published Monday through Friday and is considered "the source" for timely news on key legislative, regulatory and compliance issues facing credit unions. Don't miss your opportunity to reach NAFCU's largest publication audience with your message!

## NAFCU Today Readership Profile



## NAFCU Today Rates and Specifications

- ▶ Featured Ad - 167px x 300px - \$3,000/weekly
- ▶ Small Tile Ad - 167px x 100px - \$1,000/weekly
- ▶ File Size - Must be less than 90KB
- ▶ File Format - GIF, PNG, or JPG
- ▶ Filename - Must contain no spaces

Also: CFPB's focus on auto lenders may result in higher loan prices; NAFCU names Lyon as director of education

Problem viewing this email? [Click here](#) for online version of this mailing | [Forward this email](#)

**TODAY'S NEWS**  
September 2, 2015

**NAFCU raises concerns about FCC exemption**  
NAFCU Senior Vice President of Government Affairs and General Counsel Carrie Hunt raised concerns in a letter to the Federal Communications Commission about its recent ruling on robocall exemptions, which NAFCU believes will prevent credit unions from alerting members about identity theft or data breaches in a timely manner.

**CFPB's focus on auto lenders may result in higher loan prices**  
CFPB's efforts to police the way car loans are priced to avoid discrimination against minority buyers is causing some automakers to overhaul their loan pricing, a move that could increase consumers' overall loan costs.

**NAFCU names Lyon as director of education**  
NAFCU has named Devon Lyon, a NAFCU Certified Compliance Officer (NCCCO), as the association's director of education - a role that bolsters NAFCU's strategy to focus on its three core competencies: advocacy, education and compliance.

**Travel to Chicago and your career will travel even farther.**  
NAFCU Management and Leadership Institute.  
[LEARN MORE](#)

**September's Compliance Monitor says DoD's MIA amendments**  
The September issue of NAFCU's Compliance Monitor is now available and reviews the Department of Defense's final rule amending regulations under the Military Lending Act and how it expands the scope of its current regulations.

**WSJ: CIOs must act defensively after FTC ruling**  
In the wake of the U.S. appeals court ruling confirming the Federal Trade Commission's authority to regulate cybersecurity, chief intelligence officers should document their companies' cybersecurity compliance, according to The Wall Street Journal.

**FHA seeks comments on proposed loan certification form changes**  
The Federal Housing Agency is requesting comments on its newly proposed changes to the Department of Housing and Urban Development's "Addendum to Uniform Residential Loan Application." The proposed changes are based on suggestions made during the proposal's previous comment period.

**American Banker, CUJournal click up NAFCU's online lender warning**  
Both American Banker and Credit Union Journal picked up NAFCU's call for more consumer protection requirements for online lenders, in the association's letter to the Treasury Department last week.

**NCUA launches new CU search tool**  
NCUA released an improved online research tool on Tuesday aimed at making detailed information about federally insured credit unions easier to find for consumers.

**One of the most expensive mistakes you can make is hiring the wrong person**  
Read our tips to avoid it.

**Free Webinar: Build Leadership Capacity with CEO and Chair Executive Coaching**  
Learn about the different types of executive coaching, how to contract with a coach, and the best ways to assess ROI.

**JOIN THE CONVERSATION:**  
[Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#)

Send feedback | [Subscribe now to NAFCU Today](#) | To opt out of NAFCU Today®, please [click here](#).  
[Click here](#) to update your communication preferences with NAFCU | [Click here](#) to unsubscribe to ALL of NAFCU's emails.

NAFCU Today® is published weekdays as a member service of the National Association of Federal Credit Unions.  
3138 10th Street North | Arlington, VA 22201 | email: [nafcu@nafcu.org](mailto:nafcu@nafcu.org) | phone: (703) 522-4770; (800) 344-5880

Powered by [Informa](#)

**Feature Ad**

**Small Tile Ad**

*\*NAFCU reserves the right to reject any advertising or to request changes in any advertising copy and image.*



National Association of Federal Credit Unions

To start capitalizing on your advertising dollars, contact [sales@nafcu.org](mailto:sales@nafcu.org) or 703-819-1166 today!

To learn more about other advertising opportunities with NAFCU, visit [nafcu.org/advertise](http://nafcu.org/advertise)