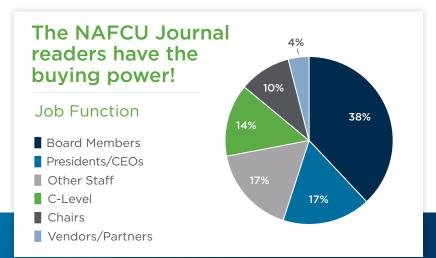
2020 EDITORIAL CALENDAR

Issue	Featured Topics	Bonus Distribution	Advertising Deadlines	
			Space	Materials
JANUARY FEBRUARY	Regulatory and Legislative OutlookEconomic Outlook2020 Vendor Directory		NOV. 8	NOV. 15
MARCH APRIL	Fraud TrendsKeeping Up With Technology2020 Vision	 Strategic Growth Conference [March 2 - 4] Spring Regulatory Compliance School [March 16 - 20] Board of Directors and Supervisory Committee Conference [April 27 -30] 	JAN. 10	JAN. 17
MAY JUNE	 Data and Analytics for Business Growth Mortgage Lending Exhibitor Directory [Annual Conference and Solutions Expo] 	 CEOs and Senior Executives Conference [May 6 - 8] 53rd Annual Conference and Solutions Expo [June 26 - 26] 	MAR. 9	MAR. 16
JULY AUGUST	New TechnologiesGrassroots Advocacy2020 NAFCU Annual Award Winners2019 Annual Report	 BSA School [July 27 - 29] Summer Regulatory Compliance School [July 27 - 31] 	MAY 11	MAY 18
SEPTEMBER OCTOBER	Personal InvestmentSuccession PlanningMilitary Lending	 Congressional Caucus [September 13 - 16] Management and Leadership Institute [September 28 - October 2] Lending Conference [October 19 - 21] Risk Management Seminar [October 27 - 29] Regulatory Compliance Seminar [October 27 - 30] 	JULY 13	JULY 20
NOVEMBER DECEMBER	 Community Involvement as a Growth Strategy Industry Empowerment Solutions for Meeting Your Goals Next Year 	■ Credit Union CFO Summit [December 9 - 10]	SEPT. 14	SEPT. 21

READERSHIP PROFILE



Who reads The NAFCU Journal?

- CEOs/Presidents
- Chief Financial Officers
- Vice Presidents
- Operations Managers
- Board Chairs & Directors
- Data Processing & Information Systems Staff
- Lending Officers
- Finance Managers
- Regulation & Compliance Staff
- Marketing Staff
- Human Resource Specialists