2020 EDITORIAL CALENDAR

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| JANUARY     | Regulatory and Legislative Outlook  
              Economic Outlook  
              2020 Vendor Directory |                                                                     |                        |
| FEBRUARY    |                                                                                 | Strategic Growth Conference [March 2 - 4]  
              Spring Regulatory Compliance School [March 16 - 20]  
              Board of Directors and Supervisory Committee Conference [March 27 - 30] | NOV. 8  
              NOV. 15 |
| MARCH       | Fraud Trends  
              Keeping Up With Technology  
              2020 Vision |                                                                     |                        |
| APRIL       |                                                                                 | CEOs and Senior Executives Conference [May 6 - 8]  
              53rd Annual Conference and Solutions Expo [June 26 - 26] | JAN. 10  
              JAN. 17 |
| MAY         | Data and Analytics for Business Growth  
              Mortgage Lending  
              Exhibitor Directory [Annual Conference and Solutions Expo] |                                                                     | MAR. 9  
              MAR. 16 |
| JUNE        | New Technologies  
              Grassroots Advocacy  
              2020 NAFCU Annual Award Winners  
              2019 Annual Report |                                                                     | MAY 11  
              MAY 18 |
| JULY        |                                                                                 | BSA School [July 27 - 29]  
              Summer Regulatory Compliance School [July 27 - 31] |                        |
| AUGUST      |                                                                                 | Congressional Caucus [September 13 - 16]  
              Management and Leadership Institute [September 28 - October 2]  
              Lending Conference [October 19 - 21]  
              Risk Management Seminar [October 27 - 29]  
              Regulatory Compliance Seminar [October 27 - 30] | JULY 13  
              JULY 20 |
| SEPTEMBER   | Personal Investment  
              Succession Planning  
              Military Lending |                                                                     |                        |
| OCTOBER     | Community Involvement as a Growth Strategy  
              Industry Empowerment  
              Solutions for Meeting Your Goals Next Year |                                                                     | SEPT. 14  
              SEPT. 21 |

READERSHIP PROFILE

The NAFCU Journal readers have the buying power!

Job Function
- Board Members
- Presidents/CEOs
- Other Staff
- C-Level
- Chairs
- Vendors/Partners

Who reads The NAFCU Journal?
- CEOs/Presidents
- Chief Financial Officers
- Vice Presidents
- Operations Managers
- Board Chairs & Directors
- Data Processing & Information Systems Staff
- Lending Officers
- Finance Managers
- Regulation & Compliance Staff
- Marketing Staff
- Human Resource Specialists