



Highlights from NAFCU's Golden Year


Our 50th anniversary year has been filled with growth and successes, and still has more to come. Here are just a few of the highlights from 2017. Thank you for your support and working with us to achieve these great accomplishments.


December 2017

THE BEST FEDERAL ADVOCACY


Our positions are your positions. We're here to tell your story. All day. Every day.

Key meetings with Administration:







First credit union meeting with Treasury Secretary Mnuchin




Discussion with HUD Secretary Ben Carson on CU housing priorities



NAFCU and SBA renew partnership to increase loans to small businesses




9
member credit union Congressional testimonies



29
proposed regulation summaries

"Credit unions save Americans money. I call on #Congress to protect #creditunions! #NAFCUCaucus #grassroots"



108,837 social reach


2/3 OPPOSED NCUA'S SHARE INSURANCE FUND NOL INCREASE

NAFCU was the **only trade association** to stand with you to oppose the NOL increase and **fight for the highest TCCUSF refunds possible**

100+ regulatory comment and legislative **policy letters**

315% more messages sent to Congress in 2017 grassroots campaigns

31 specific recommendations from NAFCU were included in the Treasury's Report on the Financial System



CELEBRATING THE PAST, LOOKING TOWARDS THE FUTURE

National Association of Federally-Insured Credit Unions

PROUDLY SERVING ALL FEDERALLY-INSURED CREDIT UNIONS

A new name to reflect our new field of membership

A passionate staff of **70**




Serving credit unions in all **50 states**

Over 100,000 miles traveled visiting credit unions around the country




329% increase in our social community



ONE-OF-A-KIND COMPLIANCE ASSISTANCE

We stay at the forefront of compliance issues and help you through it all.

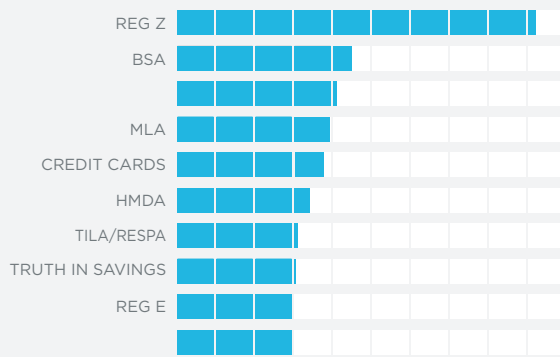
Member questions answered in **1 business day or less**



Answered over **770** member questions per month on average




Top compliance issues among NAFCU Members



191 new compliance blog posts, summaries, analysis, articles, whitepapers, charts and guides

School X2 Fall dates added for Regulatory Compliance School



NCCO NAFCU Certified Compliance Officer (NCCO) Program

Will reach **1,000** NCCOs by the end of the year



Won 1 National Award

INSIGHTFUL DATA & RESEARCH

Keeping on top of important industry and economic trends, and supporting your advocacy message with critical data.

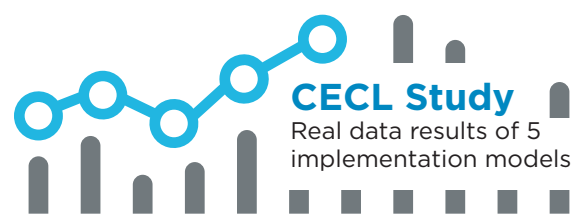


Rebate Calculator




In-Depth Analysis & Forecast

Built tools and in-depth analysis to arm credit unions with facts of how the NCUA NOL increase would affect their CU



2017 Credit Union Federal Tax Exemption Study

The credit union tax exemption **saves U.S. consumers \$16B annually** and **preserves nearly 1 million jobs** over the next decade



60% increase in research report downloads



TOP-RATED EDUCATION





Helping you promote growth, ease compliance headaches and develop stellar staff.

Doubled the number of NAFCU Certified Bank Secrecy Officers

2x NCBSO



20% increase in NAFCU Certified Risk Managers

20% increase in NAFCU Certified Volunteer Experts

Created **349** hours of education

12 conferences

55 new webcasts

12% more webcast views



14% increase in conference attendance



LEADING SOLUTION PROVIDERS



NAFCU Services Preferred Partners are recognized as outstanding experts committed to credit unions.

28 Preferred Partners with **39 custom credit union solutions**, each vetted by **3 separate panels** of credit union executives




Preferred Partners serve **almost every credit union** nationwide

Produced over **500** hours of **free and recorded educational content**

FREE LIVE WEBINARS

65,214 on-demand recording views, in the last 12 months

10,600 registrants, in the last 12 months





570,000+ users performed **1.85 million calculations** with the CULookup.com Financial Calculators, in the last 12 months

CULookup.com

