

NAFCU 2018 CONFERENCE LINEUP AND ONLINE TRAINING CENTER



Open to everyone. Special rates for members!
nafcu.org/success | 800.344.5580



Your skills are strong. So is your knowledge. And now you can take yourself to an even more elite level. With NAFCU credit union training, you'll receive the best compliance assistance and education available. We'll provide new ideas and networking to keep you ahead, and make you even more savvy at building revenue, streamlining costs, strategizing effectively, and eliminating compliance headaches. Take advantage of our 2018 conference and online training lineup now. Get ready to be the best...so you can beat the rest.

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CREDIT UNION + EDUCATION =
MATCHMAKER

Just answer four questions; we'll match you with the specific training you need!

Get matched: nafcuc.org/matchmaker

NAFCU EXPERTISE WHENEVER AND WHEREVER YOU NEED US



NAFCU Online Training Center

Your entire credit union can access our online training for just one price.

Gain knowledge from individual live or on-demand webcasts that focus on the industry's most pressing issues. Or take advantage of one of our training subscriptions to benefit from online NAFCU training for a full year!

Benefits:

- › Give new and seasoned board members essential training specific for their role
- › Keep your knowledge at the next level with CEUs to maintain NAFCU and NASBA certifications
- › Harness NAFCU's trusted expertise wherever you are
- › Eliminate travel time and drastically reduce costs associated with training

nafcu.org/onlinetraining18 | 800.344.5580

GET IT ALL FOR ONE LOW PRICE

NAFCU All-Access Pass

The All-Access Pass to NAFCU's Online Training Center provides your whole credit union with a full year of access to the entire suite of online training. Now you can take total advantage of the ultimate online education resource. Save time and save money!

- › Online Compliance Training
- › Board of Directors Online Training
- › **Bonus!** Management and Leadership Series Training with John Spence

Starts at \$2,699 | Get a custom quote at nafcubank.org/onlinequote18

nafcubank.org/allaccesssubscription18

MASTER THE MOST CHALLENGING AREAS OF COMPLIANCE

NAFCU Online Compliance Training Subscription

Stay up-to-date on changing compliance rules while acing the most daunting regulations. For just one price your entire credit union will be able to master challenges like BSA, data security, HMDA, risk management, loss prevention, and more. Don't let compliance trip you up.

Starts at \$2,599 | Get a custom quote at nafcubank.org/onlinequote18

nafcubank.org/onlinecompliance18

GIVE YOUR BOARD A FULL UNDERSTANDING OF THEIR ROLE

NAFCU Board of Directors Online Training Subscription

Build your board members' skills fast, whether they're new or seasoned. They'll come away with a comprehensive understanding of BSA, credit union governance, fiduciary duties, and what issues they should be watching out for. Board members can even earn their NAFCU Certified Volunteer Expert (NCVE) designation with the included online exam.

Includes a free PDF of our best-selling Credit Union Director Handbook written by NAFCU EVP and COO Anthony Demangone.

Starts at \$699 | Get a custom quote at nafcubank.org/onlinequote18

nafcubank.org/boardonline18

DRIVE YOUR GROWTH

Strategic Growth Conference

March 5 - 7, 2018 | Nashville, Tennessee

This conference will help you be the best financial institution, period. You'll receive the hottest information so you can drive growth, stay relevant now and in the future, and beat your competition.

- › Reimagine how you build high-margin ROI
- › Discover how to win the FinTech war by investing in FinTech start-ups
- › Propel revenue by harnessing powerful new digital marketing tactics
- › Gain a view into the future of payments and other financial services, so you can begin taking advantage of new strategies now
- › Create higher share-of-wallet by learning from the industry's most successful growth case studies

Registration starts at \$1,099 when you save \$200 with code GROWTHSAVINGS by 1/12/2018.

nafcu.org/growth18 | 800.344.5580



UNDERSTAND COMPLIANCE FROM A TO Z



Regulatory Compliance School



March 19 - 23, 2018 | Arlington, Virginia & October 8 - 12, 2018 | San Antonio, Texas

TWO LOCATIONS AND DATES!

The backbone of your compliance training knowledge. Every department touches compliance, so it's vital to ensure you have a solid understand of the regulations and laws that impact your operations.

Earn the prestigious, award-winning NAFCU Certified Compliance Officer (NCCO) designation by passing all four required exams (additional fee applies). Current NCCOs will earn all 24 credits needed for recertification.

- › Gain a thorough understanding of foundational compliance knowledge
- › Find out how to efficiently research new compliance changes
- › Network with NAFCU's regulatory counsel and compliance officers from around the nation
- › Prepare your credit union for what's coming next with an entire day of regulatory updates
- › **Receive a free e-copy of our Credit Union Compliance GPS** that breaks down complex regulatory language into easy-to-understand terms

Registration starts at \$1,899 when you save \$200 with code **SCHOOLSAVINGS** by 1/26/2018 (March in Arlington) or **FALLSAVINGS18** by 8/10/2018 (October in San Antonio).

nafcu.org/school18 | 800.344.5580



DISCOVER NEW IDEAS WITH OTHER LEADERS

CEOs and Senior Executives Conference

April 18 – 20, 2018 | Napa, California

Refocus, network and problem-solve in an ideal environment for top credit union leaders. You'll be able to easily take advantage of fresh perspectives from your peers, industry experts, and NAFCU staff, so you can help your credit union thrive.

- › Learn successful strategies for overcoming your top challenges
- › Discover new methods for increasing your interchange income
- › Examine trends in new member acquisition campaigns and how you can integrate them
- › Gain best practices for recruiting and retaining talented employees
- › Connect with credit union CEOs and executives from around the country

Registration starts at \$1,099 when you save \$200 with code CEOSAVINGS by 2/23/2018.

nafcub.org/executive18 | 800.344.5580



DEVELOP MORE EFFECTIVE BOARD AND SUPERVISORY SKILLS

Board of Directors and Supervisory Committee Conference

May 7 – 10, 2018 | Newport, Rhode Island

Perform your board and supervisory responsibilities even more efficiently and effectively, so you can better set the tone for your credit union's success. Learn how at this insightful conference.

- › Achieve NAFCU Certified Volunteer Expert (NCVE) certification by passing the exam after the optional pre-conference workshop (additional fees apply)
- › Earn NAFCU training certificates in financial literacy, supervisory committee know-how, and the Bank Secrecy Act (BSA)
- › Protect and empower yourself with critical knowledge
- › Gain up-to-date information on how Washington, D.C. is impacting the credit union industry
- › Expand your network of fellow board and supervisory committee members

Registration starts at \$1,299 when you save \$200 with code **BOARDSAVINGS** by 3/16/2018.

nafcu.org/board18 | 800.344.5580



LEARN TO EXCEL IN SEATTLE!

51st Annual Conference & Solutions Expo

June 19 – 22, 2018 | Seattle, Washington

“NAFCU’s Annual Conference & Solutions Expo impressed me in multiple ways. The great networking opportunities were number one. The breakout sessions were very topical. And the updates from NAFCU staff and regulators were excellent.”

Bradley Smith, EVP and Chief Strategy Officer, Pacific Marine Credit Union

Registration starts at \$1,299 when you save \$200 with code ANNUALSAVINGS by 4/20/2018.

nafcuanual.org/seattle18 | 800.344.5580



This is the conference for today's credit union executives and board members to learn, network and discuss what's next for the industry and growing credit unions. All in the picturesque city Kiplinger named one of the '10 Best Cities for the Next Decade.' Gain the latest information on top industry trends and solutions through in-depth sessions, panel discussions, and from the industry's leading solutions providers.

- › Enhance your strategic plan with the newest ideas and tools you need to be successful for years to come
- › Connect with peers for valuable insights during fantastic networking opportunities
- › Strengthen your knowledge of credit union regulatory compliance and the legislative environment with important updates
- › Achieve NAFCU Certified Volunteer Expert (NCVE) certification by passing the exam after the optional pre-conference workshop (additional fees apply)
- › Position your credit union for the future with the latest in game-changing technologies, from today's most trusted solutions experts. Includes lunch-and-learns at the NAFCU Services Preferred Partner Solutions Theater!



IDENTIFY, MEASURE AND MASTER RISK MANAGEMENT

Risk Management Seminar

August 13 – 15, 2018 | Denver, Colorado

Credit union risks are evolving, and your risk management training should as well. From the latest in cybersecurity, to rule changes impacting your compliance risk, this is the essential conference to help keep your credit union safe.

- › Heighten your understanding of enterprise risk management (ERM) methodology and NCUA's growing emphasis on risk
- › Receive tools to implement a holistic risk management program unique to your credit union
- › Gain insight on top trends from leading risk authorities and your credit union peers who work with diverse risk models
- › Earn NAFCU's Certified Risk Manager (NCRM) designation when you take and pass the optional certification exam (additional fee applies)

Registration starts at \$1,399 when you save \$200 with code RISKSAVINGS by 6/15/2018.

nafcu.org/risk18 | 800.344.5580



BOLSTER YOUR BSA KNOWLEDGE

BSA Seminar

August 12 – 15, 2018 | Denver, Colorado

Criminals are looking for new institutions to launder money through. Is your credit union's BSA/AML program up to the challenge of identifying, and stopping this activity? This seminar is designed by leading BSA authorities to help you master the unique BSA/AML challenges credit union professionals face every day.

- › Build a toolkit of strategies to best coordinate and monitor BSA/AML compliance
- › Gain insight from the most up-to-date breakdowns of money laundering threats
- › Earn NAFCU's Certified Bank Secrecy Officer Manager (NCBSO) designation when you take and pass the optional certification exam (additional fee applies)
- › Benefit from a network of nationwide BSA professionals

Registration starts at \$1,899 when you save \$200 with code BSASAVINGS by 6/15/2018.

nafcu.org/bsa18 | 800.344.5580



ADVOCATE FOR YOUR SUCCESS

Congressional Caucus

September 11 - 14, 2018 | Washington, D.C.

In today's uncertain political environment, you can make more of a difference than ever. Protect your members by advocating on their behalf on Capitol Hill. Your insights will help Congress understand why and how it needs to act against harmful regulatory burdens.

- › Strengthen your techniques for communicating credit union issues to Congress
- › Represent your members by telling their stories on Capitol Hill
- › Lobby Congress for regulatory relief, enhanced merchant data security standards, and more
- › Get invaluable one-on-one time with the NAFCU leadership and Government Affairs staff
- › Enhance your network of credit union advocates and Capitol Hill connections at special events inside Congress' inner halls and other D.C. venues

Registration starts at \$899 when you save \$200 with code CAUCUSAVINGS18 by 7/20/2018.

nafcuhq.org/caucus18 | 800.344.5580



HONE YOUR COMPLIANCE SKILLS

Regulatory Compliance Seminar

October 9 - 12, 2018 | San Antonio, Texas

Advance your knowledge of compliance hot topics, regulatory updates and proposed regulations, so you're prepared for what's coming next.

- › Learn how to conquer the latest compliance challenges
- › Discuss your specific compliance challenges face-to-face with industry experts
- › Earn all 24 CEUs needed for recertification of our prestigious, award-winning NAFCU Certified Compliance Officer (NCCO) designation
- › Expand your network of credit union compliance professionals, attorneys and experts

Registration starts at \$1,599 when you save \$200 with code SEM18SAVINGS by 8/10/2018.

nafcu.org/seminar18 | 800.344.5580



ADVANCE YOUR CAREER FORWARD, FASTER

Management and Leadership Institute

October 22 - 26, 2018 | Annapolis, Maryland

Take your career as a credit union leader to the next level. This intensive, five-day program will position you to lead your credit union into the future. You'll learn just what you need to be a highly impactful leader who has what it takes to run a successful credit union.

- › Get empowered with a solid understanding of credit union financial management, including accounting cost analysis
- › Discover what a credit union leader should know about operations, marketing, and compliance
- › Learn how to build and navigate relationships with board members and peers
- › Gain tools to move projects forward and develop a high-performing team

Registration starts at \$1,899 when you save \$200 with code MLI18SAVINGS by 8/24/2018.

nafcu.org/management18 | 800.344.5580



CREATE NEXT-LEVEL LENDING

Lending Conference

2nd Half of 2018

Learn everything you need to build a flourishing lending portfolio. The industry's most successful lenders will provide you with best practices, ideas, strategies and tactics. It's the perfect event to jump-start your portfolio and maximize your lending success.

- › Gain new strategies for all your lending products
- › Learn the most advantageous marketing and operations tactics
- › Discover how other top-performing credit unions have built prosperous lending programs
- › Understand how to better capture new audiences, including millennials
- › Expand your network of credit union lending professionals

\$200 savings details will follow as the dates are finalized.

nafcu.org/lending18 | 800.344.5580



TAKE YOUR KNOWLEDGE AND CAREER TO THE NEXT LEVEL WITH NAFCU'S INDUSTRY-LEADING CERTIFICATIONS.

NAFCU Certified Compliance Officer (NCCO)

Pass a series of four examinations to show you have a comprehensive understanding of the major regulations that govern credit union operations, and show regulators you're dedicated to excellence in compliance.

Available at:

› **Regulatory Compliance School**

nafcubank.org/ncco18

Recertify with:

› **Regulatory Compliance School**

› **Regulatory Compliance Seminar**

› **Online Compliance Training Subscription**

AWARD WINNING

NCCO
PROGRAM



NAFCU Certified Bank Secrecy Officer (NCBSO)

Pass one examination to show you're prepared to protect your credit union against money laundering threats, and show regulators you're dedicated to BSA compliance.

Available at:

› **BSA Seminar**

nafcubank.org/ncbso18

Recertify with:

› **BSA Seminar**

› **Online Compliance Training Subscription**

NCBSO

NAFCU Certified Risk Manager (NCRM)

Pass one examination to show you understand credit union enterprise risk management (ERM) methodology and NCUA regulatory requirements for risk.

Available at:

› **Risk Management Seminar**

nafcubank.org/ncrm18

Recertify with:

› **Risk Management Seminar**

› **Online Compliance Training Subscription**

NCRM

NAFCU Certified Volunteer Expert (NCVE)

Pass one examination to show you have a comprehensive understanding of your credit union volunteer role and how the credit union system works.

Available and recertifiable with:

› **Board of Directors and Supervisory Committee Conference**

› **51st Annual Conference & Solutions Expo**

› **Board of Directors Online Training Subscription**

nafcubank.org/ncve18

NCVE

EASY BUDGETING GUIDE

Recommended Training by Title and Role

CEOs

Starts At (With Promo Code)

➤ Strategic Growth Conference.....	\$ 1,099
➤ CEOs and Senior Executives Conference	\$ 1,099
➤ 51st Annual Conference & Solutions Expo.....	\$ 1,299
➤ Risk Management Seminar	\$ 1,399
➤ Congressional Caucus	\$ 899

Executives and Management

➤ Strategic Growth Conference.....	\$ 1,099
➤ CEOs and Senior Executives Conference	\$ 1,099
➤ 51st Annual Conference & Solutions Expo.....	\$ 1,299
➤ Risk Management Seminar	\$ 1,399
➤ Congressional Caucus	\$ 899
➤ Management and Leadership Institute	\$ 1,899
➤ Lending Conference.....	\$ 1,399

Board and Supervisory Committee Members

➤ Board of Directors Online Training Subscription	\$ 699*
➤ Board of Directors and Supervisory Committee Conference	\$ 1,299
➤ 51st Annual Conference & Solutions Expo.....	\$ 1,299
➤ Congressional Caucus	\$ 899

Marketing, Lending and e-Commerce Staff

➤ Strategic Growth Conference.....	\$ 1,099
➤ Lending Conference.....	\$ 1,399
➤ Management and Leadership Institute	\$ 1,899

Compliance Staff

➤ Online Compliance Training Subscription	\$ 2,599*
➤ Regulatory Compliance School	\$ 1,899
➤ BSA Seminar	\$ 1,899
➤ Regulatory Compliance Seminar.....	\$ 1,599
➤ Management and Leadership Institute	\$ 1,899

Risk Staff

➤ Risk Management Seminar	\$ 1,399
➤ Management and Leadership Institute	\$ 1,899

*No early bird promo code for online training

Just answer four questions; we'll match you with the specific training you need!

Get matched: nafcu.org/matchmaker



**National Association of
Federally-Insured Credit Unions**
3138 10th Street North
Arlington, VA 22201-2149

NAFCU | Your Direct Connection to Federal Advocacy, Education & Compliance

“ NAFCU training provides great
information at just the right level
and length...very effective for us. ”

JANE VERRET

Chief Administration Officer, Campus FCU

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