

YOUR VOICE NEEDS TO BE HEARD NOW

NAFCU Congressional Caucus

September 11 – 14, 2018 | Washington, D.C.
Hyatt Regency Washington on Capitol Hill



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nafcu.org/beheard | 800.344.5580

PERSONALLY MAKE A DIFFERENCE

Let Congress know how key issues strongly impact your ability to offer your members—their constituents—the products and services they need. Your voice is needed in today's uncertain political climate.

CRITICAL ISSUES



Tax Exemption Protection

Even though tax reform was enacted last year, the banking industry relentlessly attacks the credit union tax exemption. Some in Congress have even inquired with NCUA about credit union powers. But NAFCU's study on its benefits sets the record straight. The tax exemption is vital to credit unions and the economy, saving U.S. consumers \$16 billion annually. Use the data in our study to strengthen your argument when talking to members of Congress and the Administration.



ADA Website Litigation

Americans should be free from discrimination, but frivolous lawsuits against well-intentioned credit unions need to stop. Credit unions should not be the victims of ambiguities in federal law; the Americans with Disabilities Act (ADA) and the Department of Justice's regulations are unclear on website accessibility standards. Explain to your lawmakers how predatory attorneys are exploiting legal ambiguities to take money out of the hands of your member-owners.



Regulatory Relief

The CFPB, NCUA and other agencies create a staggering amount of regulatory burden. Lawmakers need to step in and provide regulatory relief by addressing duplicative and burdensome regulations. Let lawmakers know just how significant these burdens are for your credit union so they can take action.



Data Security

Merchants must be held accountable when breaches occur on their end. Currently, an overwhelming amount of time and credit union resources are necessary to notify members, reissue cards, and make members whole. A strong national data security standard must exist for merchants regarding the safekeeping of data and data breach notification. Tell Congress that merchants must value security just as much as we do.



Housing Finance Reform

Housing finance reform is an open question on Capitol Hill. Access to the secondary mortgage market is critical for credit unions in managing interest rate risk and facilitating the flow of mortgage credit to their members. Credit unions are an important part of the mortgage market and shouldn't, under any circumstances, be shut out by larger players. Use your insight as a lender to simplify this complex concept for lawmakers.

Access the issues, and our tax study, at [nafcubehardissues](https://nafcubehardissues.org)

YOUR MEMBERS NEED YOU.

The political climate is still very uncertain. We need to ensure credit unions are helped, not hurt, by new cuts and reforms. Build and strengthen relationships with lawmakers and tell them your credit union's individual story. Give them valuable insight on key issues that impact credit unions' ability to serve 111 million members.

And you'll get heard—NAFCU's Congressional Caucus offers the most personal, intimate connection with lawmakers and regulators compared to any other event.

KEY TAKEAWAYS

- › Clear insight into **key legislative and regulatory issues** and how they impact your ability to serve your members
- › **Strong techniques** for most effectively communicating the issues to Congress
- › **Invaluable one-on-one time** with your lawmakers, their staffs and NAFCU leadership
- › An **enhanced network** of credit union advocates and Capitol Hill connections

STAY UP-TO-DATE!

Our keynote speaker will soon be announced! Be among the first to learn which personality will take you on an entertaining and insightful ride through the state of politics. Sign up to receive this and other key conference updates now at nafcu.org/beheardfirst.



AGENDA

TUESDAY, SEPTEMBER 11

- 3:00 p.m. Early Registration
- 4:00 p.m. Legislative and Lobbying Update
- 5:00 p.m. Welcome Reception

WEDNESDAY, SEPTEMBER 12

- 8:00 a.m. Program Starts
- Registration
- Networking Breakfast
- Brought to you by CUNA Mutual Group*
- Welcome Address with NAFCU President and CEO B. Dan Berger
- Speakers from the Administration and Members of Congress
- Lunch
- Meetings with Lawmakers on Capitol Hill
- NAFCU/PAC Reception and Silent Auction (Invite Only)

THURSDAY, SEPTEMBER 13

- 8:00 a.m. Program Starts
- Networking Breakfast
- Speakers from the Administration and Members of Congress
- Meetings with Lawmakers on Capitol Hill
- Congressional Reception
- Brought to you by Allied Solutions & CUNA Mutual Group*

FRIDAY, SEPTEMBER 14

- 8:00 a.m. Program Starts
- Networking Breakfast
- Speakers from the Administration and Members of Congress
- 11:00 a.m. Program Ends
- Meetings with Lawmakers on Capitol Hill

Note: Program schedule above is tentative and may change slightly as the program is being developed.

CAPTIVATING CAPITOL HILL

Modern Hotel Steps from the Capitol

With its location just three blocks from the U.S. Capitol, the modern-styled Hyatt Regency Washington on Capitol Hill will put you close to the action! And it's just as convenient on the inside, with oversized desks and lavish bath products. Rates start at just \$307 with NAFCU's discount.



Reserve the reduced rate at nafcu.org/beheardtravel or call 888.421.1442 and reference *NAFCU Congressional Caucus*.

More to Explore

The conference hotel makes it even easier to get to know Washington, D.C. It's a short stroll to the National Mall, the Supreme Court, embassies, monuments and more. View the top four D.C. things to do at nafcu.org/beheardtodo.



NAFCU Travel Discounts

We don't want you to miss this experience, so we're providing you with valuable travel discounts on airfare and car rentals at nafcu.org/behearde discount.

REGISTRATION

You don't have to be a NAFCU member to attend. Register now!

Register now and save \$200 with code **CAUCUSAVINGS** by July 20

NAFCU Member: \$ 1,099

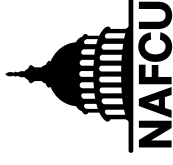
Nonmember: \$ 1,499

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**National Association of
Federally-Insured Credit Unions**
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