

NAFCU 2019 CONFERENCE LINEUP  
AND ONLINE TRAINING CENTER

A man in a dark suit stands on a rocky peak, looking out over a city skyline. The man is seen from behind, holding a black briefcase. The city below is dense with skyscrapers and buildings, with a bridge visible in the distance. The sky is clear and blue.

ELEVATE  
YOUR  
IMPACT

Open to everyone. Special rates for members!  
[nafcu.org/2019training](http://nafcu.org/2019training) | 800.344.5580



# Elevate Your Impact

Your impact on your credit union is strong—and we'll help you achieve an even more elite level. With NAFCU credit union training, you'll receive the best compliance assistance and education available. You'll walk away with the new ideas and stronger connections to keep yourself ahead. Plus you'll become even more adept at building revenue, streamlining costs, strategizing effectively, and eliminating compliance headaches. Take advantage of our 2019 conference and online training lineup now.



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## FIND TRAINING FOR YOUR ROLE



**Board &  
Supervisory  
Committees**



**Compliance,  
Risk & BSA**



**Executive  
Leadership**



**Growth &  
Marketing**

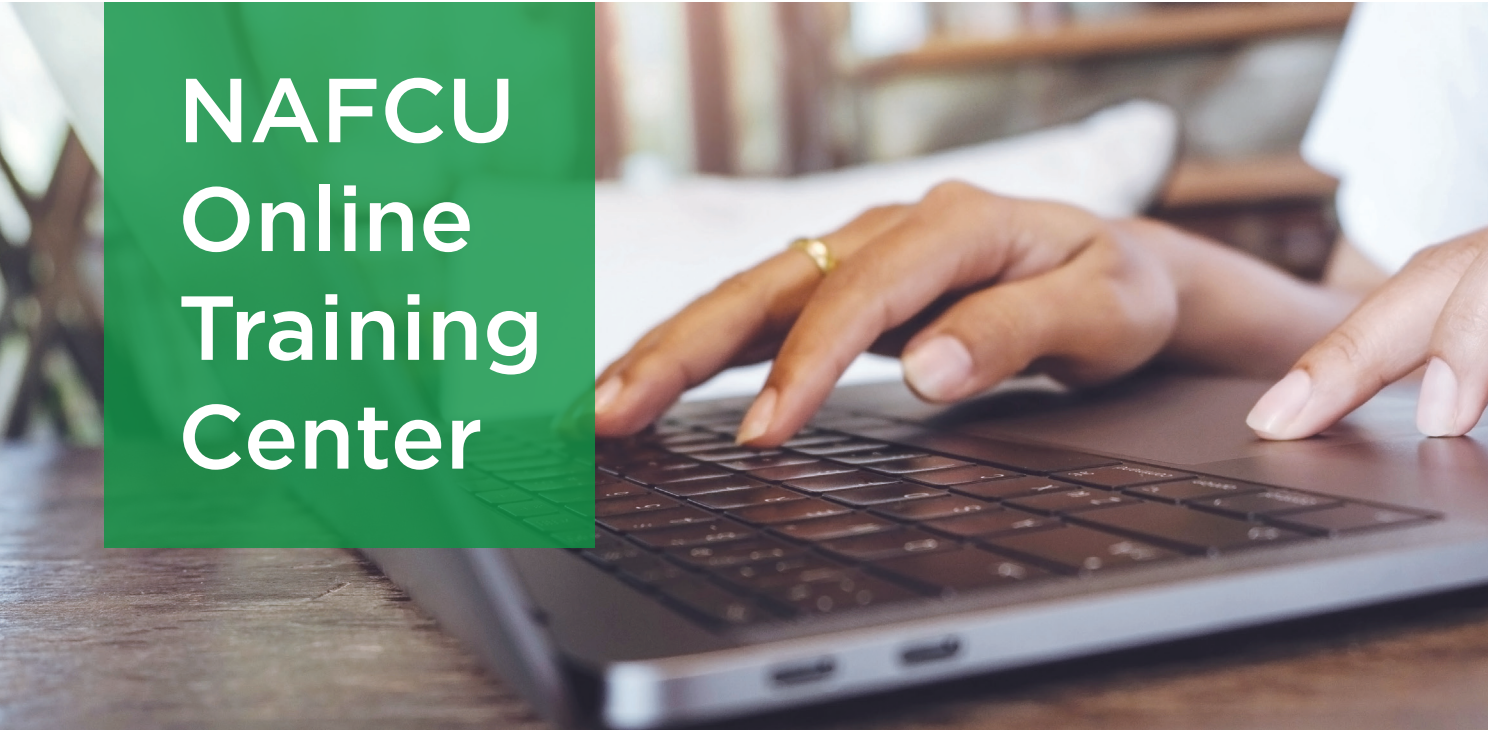


**Operations**

**Quickly discover the specific training you need.  
Visit [nafcu.org/CUrole](http://nafcu.org/CUrole).**



NAFCU EXPERTISE AVAILABLE  
WHENEVER YOU NEED US



## NAFCU Online Training Center

**Your entire credit union can access our online training for just one price.** Gain knowledge from individual live or on-demand webcasts that focus on the industry's most pressing issues. Or take advantage of one of our training subscriptions to benefit from online NAFCU training for a full year!

### **Benefits:**

- › Give new and seasoned board members essential training specific for their role
- › Keep your knowledge at the next level with CEUs to maintain NAFCU and NASBA certifications
- › Harness NAFCU's trusted expertise wherever you are
- › Eliminate travel time and drastically reduce costs associated with training



## GET IT ALL FOR ONE LOW PRICE

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### NAFCU All-Access Pass

The All-Access Pass to NAFCU's Online Training Center provides your entire credit union with a full year of access to the complete suite of online training. Now you can take total advantage of the ultimate online education resource. Save time and save money!

Receive:

- › Online Compliance Training
- › Board of Directors Online Training
- › **Bonus!** Management and Leadership Series Training with John Spence

**Starts at \$2,699** | Get a custom quote at [nafcuboard.org/onlinequote19](https://nafcuboard.org/onlinequote19)

Learn more: [nafcuboard.org/allaccesssubscription19](https://nafcuboard.org/allaccesssubscription19)

## MASTER THE MOST CHALLENGING AREAS OF COMPLIANCE

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### NAFCU Online Compliance Training Subscription

Stay up-to-date on changing compliance rules while acing the most daunting regulations. For just one price your entire credit union will be able to master challenges like BSA, data security, HMDA, risk management, loss prevention, and more. Don't let compliance trip you up.

**Starts at \$2,599** | Get a custom quote at [nafcuboard.org/onlinequote19](https://nafcuboard.org/onlinequote19)

Learn more: [nafcuboard.org/onlinecompliance19](https://nafcuboard.org/onlinecompliance19)

## GIVE YOUR BOARD A FULL UNDERSTANDING OF THEIR ROLE

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### NAFCU Board of Directors Online Training Subscription

Build your board members' skills fast, whether they're new or seasoned. They'll come away with a comprehensive understanding of BSA, credit union governance, fiduciary duties, and what issues they should be watching out for. Board members can even earn their NAFCU Certified Volunteer Expert (NCVE) designation with the included online exam.

Includes a free e-version of our best-selling Credit Union Director Handbook written by NAFCU EVP and COO Anthony Demangone.

**Starts at \$699** | Get a custom quote at [nafcuboard.org/onlinequote19](https://nafcuboard.org/onlinequote19)

Learn more: [nafcuboard.org/boardonline19](https://nafcuboard.org/boardonline19)

# OUTPERFORM YOUR COMPETITION

## 2019 STRATEGIC GROWTH CONFERENCE

March 19 - 21, 2019  
Greenville, SC

Receive the most innovative information so you can drive growth, stay relevant, and beat your competition. If you thirst for what's next so your credit union can thrive, this is the perfect conference for you..

- › Discover game-changing strategies to compete with FinTech
- › Get ideas to harness the power of payments, digital wallet strategies, and data analytics
- › Develop an understanding of key performance indicators that emphasize and encourage high achievement
- › Create community advocacy strategies that create a higher share of wallet
- › Learn from panels of industry peers who've successfully created rapid growth

Registration starts at \$1,099 when you save \$200 with code GROWTHSAVINGS by January 18, 2019.

[nafcu.org/growth19](http://nafcu.org/growth19)  
800.344.5580





# If it impacts your CU, it's in *NAFCU Today*.

The daily news you need  
from Washington, D.C.

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# GET CERTIFIED IN COMPLIANCE FROM A TO Z

## SPRING 2019 NAFCU Regulatory Compliance SCHOOL

March 18 - 22, 2019  
Arlington, VA

## 2 Locations AND Dates!

“ Attending NAFCU’s Regulatory Compliance School and getting my NCCO were great decisions that pay dividends every day! The information I get from NAFCU on a continuous basis is awesome and helps my credit union keep up. ”

**JANE FOSTER**, CEO, Lynchburg Municipal Federal Credit Union

Registration starts at \$1,899 when you save \$200 with code **SCHOOLSAVINGS** by January 18, 2019 (March in Arlington) or **SUMMERSAVINGS** by June 14, 2019 (August in Minneapolis).





# SUMMER 2019 NAFCU Regulatory Compliance SCHOOL

August 12 - 16, 2019  
Minneapolis, MN

Get a comprehensive understanding of the regulations that impact your day-to-day responsibilities via a week of in-depth training from the industry's leading compliance experts.

- › Gain a thorough understanding of foundational compliance knowledge
- › Find out how to efficiently research new compliance changes
- › Network with NAFCU's regulatory counsels and compliance officers from around the nation
- › Prepare your credit union for what's coming next with an entire day of regulatory updates
- › **Receive a free e-copy of our Credit Union Compliance GPS** that breaks down complex regulatory language into easy-to-understand terms

**NCCO**

Earn the prestigious NAFCU Certified Compliance Officer (NCCO) designation by passing all four required exams. Current NCCOs will earn all 24 credits needed for recertification.

[nafcu.org/school19](http://nafcu.org/school19)  
800.344.5580

# GAIN FRESH PERSPECTIVES WITH OTHER LEADERS

## 19|CEO

NAFCU CEOs & Senior Executives  
Conference

May 1 - 3, 2019  
Key West, FL

Refocus, network and problem-solve in an ideal environment for top credit union leaders. You'll be able to easily take advantage of fresh perspectives from your peers, industry experts, and NAFCU staff, so you can help your credit union thrive.

- › Gain insight into how your credit union can prosper amidst upcoming technological disruptions
- › Explore research analysis to help you determine which business and tech trends will matter most to your credit union
- › Discover how to deliver real value to your members
- › Get details on emerging opportunities in digital payments, interchange maximization, auto lending, and member service
- › Build your network of credit union CEOs and senior executives

Registration starts at \$1,099 when you save \$200 with code CEOSAVINGS by March 1, 2019.

[nafcu.org/executive19](http://nafcu.org/executive19)  
800.344.5580



# DEVELOP MORE EFFECTIVE BOARD AND SUPERVISORY SKILLS

## 19|BOD

NAFCU Board of Directors and  
Supervisory Committee Conference

May 20 - 23, 2019  
Savannah, GA

Set the tone for your credit union's success. You'll get a global view of the industry, regulations, and technology so you can fulfill your responsibilities even more efficiently and effectively. You'll learn how at this insightful conference.

- › Achieve NAFCU Certified Volunteer Expert (NCVE) certification by passing the exam after the optional pre-conference workshop (additional fees apply)
- › Earn NAFCU training certificates in financial literacy, supervisory committee know-how, and the Bank Secrecy Act (BSA)
- › Protect and empower yourself with critical knowledge
- › Gain up-to-date information on how Washington, D.C. is impacting the credit union industry
- › Expand your network of fellow board and supervisory committee members

[nafcuboard19.org](http://nafcuboard19.org)  
800.344.5580

Registration starts at \$1,399 when you save \$200 with code **BOARDSAVINGS** by March 22, 2019.

LEARN NEW IDEAS IN NEW ORLEANS!



**NAFCU 52<sup>nd</sup>**  
**ANNUAL CONFERENCE**  
**AND SOLUTIONS EXPO**  
June 18 - 21, 2019 | New Orleans, Louisiana

Three full days of content will help you confidently lead your credit union into the future. You'll receive updates, ideas and best practices from a robust network of experts and peers who'll help you drive innovation and your credit union's success. It's the perfect opportunity to bring your entire leadership team, so you can learn, workshop and strategize together! All in the vibrant city The New York Times ranked as #1 on its *Places to Go 2018* list.

Registration starts at \$1,299 when you save \$200 with code **ANNUALSAVINGS** by April 26, 2019.



“NAFCU’s Annual Conference & Solutions Expo impressed me in multiple ways. The great networking opportunities were number one. The breakout sessions were very topical. And the updates from NAFCU staff and regulators were excellent.”

**Bradley Smith**, *EVP and Chief Strategy Officer, Pacific Marine Credit Union*



- › Enhance your strategic plan with the newest ideas and tools you need to be successful for years to come
- › Connect with peers for valuable insights during fantastic networking opportunities
- › Strengthen your knowledge of credit union regulatory compliance and the legislative environment with important updates
- › Achieve NAFCU Certified Volunteer Expert (NCVE) certification by passing the exam after the optional pre-conference workshop (additional fees apply)
- › Position your credit union for the future with the latest in game-changing technologies, from today's most trusted solutions experts. Includes lunch-and-learns at NAFCU Services Preferred Partners Solutions Theater!

# BOOST YOUR BSA KNOWLEDGE

## 2019 NAFCU BSA SEMINAR

August 11 - 14, 2019  
Minneapolis, MN

Is your credit union's BSA/AML program up to the challenge of identifying, and stopping, money laundering and other financial crimes? This seminar is designed around mastering the unique BSA/AML challenges credit union professionals face every day.

- › Build a toolkit of strategies to best coordinate and monitor BSA/AML compliance
- › Gain new insights from the latest case studies featuring recent BSA/AML violations, and enforcement actions
- › Earn NAFCU's Certified Bank Secrecy Officer Manager (NCBSO) designation when you take and pass the optional certification exam (additional fee applies)
- › Benefit from a network of nationwide BSA professionals

Registration starts at \$1,899 when you save \$200 with code BSASAVINGS by June 14, 2019.

[nafcu.org/bsa19](http://nafcu.org/bsa19)  
800.344.5580



# ADVOCATE FOR YOUR MEMBERS



## 2019 NAFCU CONGRESSIONAL CAUCUS

Sept. 8 - 11, 2019  
Washington, D.C.

In today's uncertain political environment, you can make more of a difference than ever. Protect your credit union, and the industry, by advocating on their behalf on Capitol Hill. Your insights will help Congress understand why and how it needs to act against harmful regulatory burdens.

- › Strengthen your techniques for communicating credit union issues to Congress
- › Represent your members by telling their stories on Capitol Hill
- › Lobby Congress for regulatory relief, enhanced merchant data security standards, and more
- › Get invaluable one-on-one time with NAFCU's leadership and Government Affairs staff
- › Enhance your network of credit union advocates and Capitol Hill connections at special events inside Congress' inner halls and other D.C. venues

[nafcu.org/caucus19](http://nafcu.org/caucus19)  
800.344.5580

Registration starts at \$899 when you save \$200 with code CAUCUSAVINGS by July 12, 2019.

# IDENTIFY, MEASURE AND MASTER RISK MANAGEMENT

## 2019 RISK NAFCU MANAGEMENT SEMINAR

October 1 - 3, 2019  
Savannah, GA



Credit unions face risks from all sides, from interest rate risks to compliance, strategic, credit and reputational risks. This seminar will help you understand and successfully prepare for the internal and external threats facing your credit union.

- ▶ Heighten your understanding of enterprise risk management (ERM) methodology and NCUA's growing emphasis on risk
- ▶ Receive tools to implement a risk management program unique to your credit union
- ▶ Gain insight on top trends from leading risk authorities and your credit union peers who work with diverse risk models
- ▶ Earn NAFCU's Certified Risk Manager (NCRM) designation when you take and pass the optional certification exam

Registration starts at \$1,499 when you save \$200 with code RISKSAVINGS by August 2, 2019.

[nafcub.org/risk19](http://nafcub.org/risk19)  
800.344.5580



# SHARPEN YOUR COMPLIANCE KNOWLEDGE

## 2019 NAFCU Regulatory Compliance SEMINAR

October 1 - 4, 2019  
Savannah, GA

Bolster your knowledge of all things compliance by covering hot topics, regulatory updates and proposed regulations, so you're prepared for what's coming next.

- › Learn how to conquer the latest compliance challenges
- › Discuss your specific compliance challenges face-to-face with industry experts
- › Earn all 24 CEUs needed for recertification of our prestigious, award-winning NAFCU Certified Compliance Officer (NCCO) designation
- › Expand your network of credit union compliance professionals, attorneys and experts

[nafcub.org/seminar19](http://nafcub.org/seminar19)  
800.344.5580

Registration starts at \$1,599 when  
you save \$200 with code  
SEMINAR19SAVINGS by August 2, 2019.



# CATAPULT YOUR CAREER FARTHER, FASTER

## 2019 NAFCU MANAGEMENT & LEADERSHIP INSTITUTE

October 7 - 11, 2019  
San Antonio, TX

Take your career as a credit union leader to the next level. This intensive, five-day program will position you to lead your credit union into the future. You'll learn just what you need to be a highly successful leader who has what it takes to run a successful credit union.

- › Get empowered with a solid understanding of credit union financial management, including accounting cost analysis
- › Discover what a credit union leader should know about operations, marketing, and compliance
- › Learn how to build and navigate relationships with board members and peers
- › Gain tools to move projects forward and develop a high-performing team

Registration starts at \$1,899 when you save \$200 with code MLI19SAVINGS by August 9, 2019.

[nafcu.org/management19](http://nafcu.org/management19)  
800.344.5580



# MAXIMIZE YOUR LENDING SUCCESS

## 2019 NAFCU LENDING CONFERENCE

November 4 - 6, 2019  
Austin, TX

You don't settle for loan growth; you want your lending portfolio to flourish. Whether you're just getting started or you're trying to get over that "plateau," you'll get everything you need to catapult your lending growth. It's the ultimate in-depth experience to help you build as much loan revenue as possible.

- › Utilize powerful mortgage, credit card and auto lending strategies
- › Harness the most advantageous marketing and operations tactics
- › Discover the latest and most promising trends in lending products and services
- › Understand how to better capture new audiences, including millennials
- › Connect with and learn from credit union peers who've built prosperous lending portfolios
- › Sharpen your edge over traditional and online competitor products

[nafcu.org/lending19](http://nafcu.org/lending19)  
800.344.5580

Registration starts at \$1,399 when you save \$200 with code LEND19SAVINGS by September 6, 2019.

# SECURE THE SOLUTIONS YOU NEED TO ACHIEVE CFO SUCCESS

## 19|CFO

NAFCU Credit Union CFO Summit

2nd Half of 2019

As a CFO you hold special responsibility for helping steer your credit union towards its goals. Join us for the second year of this great event to help you take advantage of the actionable information, best practices and stronger connections you need to advance your credit union even further.

- › Strengthen your understanding of the latest economic and regulatory data trends affecting your day-to-day role
- › Harness best practices to help you develop strategy and minimize downside risk
- › Gain solutions to your biggest challenges by examining the best CECL models for your credit union, uncovering strategies to maximize interchange opportunities, and more
- › Build a stronger network of industry peers

[nafcucfo.org](https://nafcucfo.org)  
800.344.5580





# 367 New Members... and counting.

See why state and federally-chartered  
credit unions are joining NAFCU.  
Come grow with us.

[nafcuhq.org/grow](https://nafcuhq.org/grow)

# TAKE YOUR KNOWLEDGE AND CAREER TO THE NEXT LEVEL WITH NAFCU'S INDUSTRY-LEADING CERTIFICATIONS.

## NAFCU Certified Compliance Officer (NCCO)

Pass a series of four examinations to show you have a comprehensive understanding of the major regulations that govern credit union operations, and show regulators you're dedicated to excellence in compliance.

Available at:

› **Regulatory Compliance School**

[nafcu.org/ncco19](http://nafcu.org/ncco19)

Recertify with:

› **Regulatory Compliance School**

› **Regulatory Compliance Seminar**

› **Online Compliance Training Subscription**

AWARD WINNING  
**NCCO**  
PROGRAM



## NAFCU Certified Bank Secrecy Officer (NCBSO)

Pass one examination to show you're prepared to protect your credit union against money laundering threats, and show regulators you're dedicated to BSA compliance.

Available at:

› **BSA Seminar**

[nafcu.org/ncbso19](http://nafcu.org/ncbso19)

Recertify with:

› **BSA Seminar**

› **Online Compliance Training Subscription**

**NCBSO**

## NAFCU Certified Risk Manager (NCRM)

Pass one examination to show you understand credit union enterprise risk management (ERM) methodology and NCUA regulatory requirements for risk.

Available at:

› **Risk Management Seminar**

[nafcu.org/ncrm19](http://nafcu.org/ncrm19)

Recertify with:

› **Risk Management Seminar**

› **Online Compliance Training Subscription**

**NCRM**

## NAFCU Certified Volunteer Expert (NCVE)

Pass one examination to show you have a comprehensive understanding of your credit union volunteer role and how the credit union system works.

Available and recertifiable with:

› **Board of Directors and Supervisory Committee Conference**

› **52nd Annual Conference & Solutions Expo**

› **Board of Directors Online Training Subscription**

[nafcu.org/ncve19](http://nafcu.org/ncve19)

**NCVE**



# EASY BUDGETING GUIDE

Recommended Training by Title and Role

## CEOs

Starts At *(With Promo Code)*

› Strategic Growth Conference.....	\$ 1,099
› CEOs and Senior Executives Conference .....	\$ 1,099
› 52nd Annual Conference & Solutions Expo .....	\$ 1,299
› Risk Management Seminar .....	\$ 1,499
› Congressional Caucus .....	\$ 899

## Executives and Management

› Strategic Growth Conference.....	\$ 1,099
› CEOs and Senior Executives Conference .....	\$ 1,099
› 52nd Annual Conference & Solutions Expo .....	\$ 1,299
› Risk Management Seminar .....	\$ 1,499
› Congressional Caucus .....	\$ 899
› Management and Leadership Institute .....	\$ 1,899
› Lending Conference.....	\$ 1,399
› CFO Summit.....	\$ 699

## Board and Supervisory Committee Members

› Board of Directors and Supervisory Committee Conference .....	\$ 1,399
› Board of Directors Online Training Subscription .....	\$ 699*
› 51st Annual Conference & Solutions Expo.....	\$ 1,299
› Congressional Caucus .....	\$ 899

## Marketing, Lending and e-Commerce Staff

› Strategic Growth Conference.....	\$ 1,099
› Lending Conference.....	\$ 1,399
› Management and Leadership Institute .....	\$ 1,899

## Compliance and Risk Staff

› Online Compliance Training Subscription .....	\$ 2,599*
› Regulatory Compliance School .....	\$ 1,899
› Risk Management Seminar .....	\$ 1,499
› BSA Seminar .....	\$ 1,899
› Management and Leadership Institute .....	\$ 1,899
› Regulatory Compliance Seminar.....	\$ 1,599

\*No early bird promo code for online training

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Federally-Insured Credit Unions**  
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“ Once again we came away with a wealth of knowledge. We appreciate and value NAFCU for the advocacy, education and support your team gives us. ”

**BROWN SIMPSON, JR.**

*Chairman of the Board of Directors,  
Family Trust FCU*



NAFCU 2019  
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LINEUP AND  
ONLINE TRAINING  
CENTER

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Your  
Impact**

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